



**SOCIETY FOR REPRODUCTION & FERTILITY
CONFERENCE 2006
AND
NATIONAL OVARIAN WORKSHOP**

SPONSOR AND EXHIBITOR PROSPECTUS

1. Background

The Society for Reproduction and Fertility (SRF) Conference 2006 and National Ovarian Workshop (NOW) will take place over three days at Leeds University, from 3-5 July.

The organising committee has produced a detailed programme comprising:

Plenary Sessions (3 Lectures + 2 Symposia)

Prize Paper Sessions

Free Communication Sessions

Poster Display

A Trade Exhibition

2. The audience

The SRF Conference 2006 and NOW has an attendance of approximately 200 scientists and students and provides an excellent medium for networking and business development.

3. Marketing opportunities for sponsors

Sponsorship benefits include:

Association with the highly successful SRF and NOW annual conference - one of the largest reproductive and fertility conferences in the UK

A unique opportunity to target over 200 scientists and students, including decision makers, with an interest in reproduction and fertility
Increase your company's awareness and profile among a captive audience of reproduction and fertility professionals

4. Sponsorship packages:

Exhibition stand

Cost - £750

The SRF Conference 2006 and NOW is a three-day meeting designed to meet the educational and networking needs of both students and health professionals. As an Exhibitor, SRF/NOW will provide you with (3 x2m) space strategically located within the main conference area. Your company can display products and materials while making new contacts and strengthening existing relationships

All exhibition space will include a standard skirted table with 2 chairs. All other costs (shipping, electrical, audio-visual etc.) are the responsibility of the Exhibitor. Space will be assigned at the discretion of the Organising Committee of SRF/NOW. Descriptive exhibitor information will be included in the programme and abstract book (200 words to be supplied by exhibitor).

Inserts in delegate bags

Cost - £500

For those unable to attend the SRF Conference 2006 and NOW, we offer a Resource Pack in which you can include materials about your products or services. Since delegate packs will be distributed to every participant, this is an ideal way to maximise your company's exposure at the meeting.

Sponsorship of sessions

Cost - £750

Sponsorship opportunities are also available for individual sessions. Sponsors will receive recognition at the beginning and end of the session and may display their promotional materials within the session.

Sponsorship of coffee/tea breaks

Cost - £500

The coffee and tea breaks provide a cost effective opportunity for a company to profile itself as a provider of refreshments at the breaks which are a valuable time for networking and socialising. As a sponsor, you will receive on-screen recognition within the conference session immediately prior to the refreshment break and can also have branding around the refreshment points themselves.

Exclusive sponsorship of Conference Dinner

Cost - £2,500

A gala dinner is planned for Tuesday 4th July 2006. Exclusive sponsorship of the dinner is available. Benefits include:

- Sponsor's logo prominently displayed at the dinner

- Accreditation in the conference programme

- Display of corporate literature

- Public "thank you" at the dinner

- Opportunity to add value to the sponsorship package in consultation with the conference organisers

- A table of 10 at the dinner for the sponsor



SRF CONFERENCE 2006 AND NOW

ORGANISATION:

ADDRESS:.....

.....

CONTACT NAME:

TEL: *FAX:*.....

EMAIL

We would like to sponsor/ exhibit at the SRF conference 2006 and NOW at the following level:

- Exclusive sponsorship of the gala dinner
- Sponsorship of session
- Sponsorship of coffee/tea breaks
- Exhibition stand
- Insert in delegate bags

Please return this form with a cheque for the appropriate amount to the address below, you will be sent a receipted invoice:

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